

Press Release



Teledyne Defense Electronics Launches 'Virtual Trade Show' as an Ongoing Showcase for Flagship Products and Services

RANCHO CORDOVA, CA – Nov. 30, 2020 – [Teledyne Defense Electronics](#) (TDE) this week unveiled a new interactive Virtual Trade Show online as a vehicle to promote key product lines and capabilities to customers in a permanent, ongoing manner.

Once customers [enter the Virtual Trade Show](#) (VTS) they begin an immersive online experience, the perception of being physically present in a non-physical world.

That experience includes a 360° panorama view that surrounds the VTS user, enabling customers to “look” left, right, up, down, and move freely from one area on the VTS floor to another navigating by a laptop mouse.

This multi-media experience showcases the flagship offerings of TDE's 15 business units, each of whom have their own booth, and visitors can access product information, whitepapers and product collateral, videos, presentations, and more. The VTS convention hall also includes a “Cinema”, an open-space theater where customers can watch informative TDE videos and presentations.

“We feel the VTS is an informative, innovative, and even entertaining platform to bring the virtual equivalent of a TDE trade show directly to customers,” said Guy Foster, Director of Market Development. “Our VTS is an evergreen platform that we update and refresh on an ongoing basis so that visitors are consuming the latest, most relevant and up-to-date information on our offerings.”

The VTS is featured prominently on the home page of [the website of Teledyne Defense Electronics](#) where visitors can enter with one click. TDE will also be promoting the VTS directly to customers and prospects in the many markets it serves through online campaigns and promotions on an ongoing basis.

TDE business units participating in the VTS include [Teledyne e2v HiRel Electronics](#); [Teledyne Cougar](#); [Teledyne MEC](#); [Teledyne Defence & Space](#); [Teledyne Microwave Solutions](#); [Teledyne Lincoln Microwave](#); [Teledyne Reynolds](#); [Teledyne Reynolds UK](#); [Teledyne Storm Microwave](#); [Teledyne Relays](#); [Teledyne Labtech](#); [Teledyne Paradise Datacom](#); [Teledyne CML Composites](#); [Teledyne Energetics](#); and [Teledyne Energetics UK](#).

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ABOUT TELEDYNE DEFENSE ELECTRONICS

Serving Defense, Space and Commercial sectors worldwide, Teledyne Defense Electronics offers a comprehensive portfolio of highly engineered solutions that meet your most demanding requirements in the harshest environments. Manufacturing both custom and off-the-shelf product offerings, our diverse product lines meet emerging needs for key applications for avionics, energetics, electronic warfare, missiles, radar, satcom, space, and test and measurement . www.teledynedefelec.com. TDE is a business unit of Teledyne Technologies, Inc.

ABOUT TELEDYNE TECHNOLOGIES, INC.

Teledyne Technologies is a leading provider of sophisticated instrumentation, digital imaging products and software, aerospace and defense electronics, and engineered systems. Teledyne Technologies' operations are primarily located in the United States, Canada, the United Kingdom, and Western and Northern Europe. For more information, visit Teledyne Technologies' website at www.teledyne.com.

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